

Product Video Outline

Producer: Matt Smith

Director: Alisha Hichman

Group Members: Jodi Matthews, Sean Billington

Setting: A Park, Present Day

Characters: Scott & Tiffany, A couple

Setup

- Scott & Tiffany have met in a park after work
- Scott has a surprize for Tiffany, she is excited
- He presents her with a jewelry case

Conflict

- He opens it to reveal an Oreo Cookie
- She is shocked and gets mad. She storms off.
- Scott starts to eat the cookie

Climax:

- Tiffany comes back and grabs it from him and then storms off again.

Resolution:

- Slogan appears: Even if the answer is no, you can't say no to an Oreo